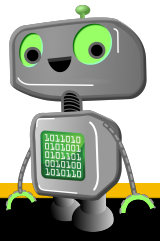
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Tech Talk 101



What is Tech Talk?

Tech Talk is a dynamic fast-paced video podcast series with the goal of inspiring students to become the technological innovators of the future. Each episode is five minutes in length and will take one to two hours to film, depending on the number of locations.

Tech Talk will not be your average talking head interview featuring an expert researcher. Rather, it will showcase experts in their element—in the field and not in the office. This will demonstrate to students what it means to be a professional in the field and how technology influences society and the environment at large.

Who will benefit from Tech Talk?

Teachers. Students. Ontario. Canada.

Tech Talk will be used by teachers as an 'edutaining' curriculum complement. This series will meet the curriculum goal of relating science and technology to the environment and society.

Students will be provided with exposure to possible career opportunites. They will also receive instruction on how to take advantage of these opportunities so that they can thrive in the knowledge economies of the future.

Society will benefit as a whole because advances in technology are crucial for the growth of the province and the country. Future innovators will provide solutions for environmental and social problems and find creative ways to meet human needs and desires.

Why should I participate in the Tech Talk video podcast series?

Inspiring the next generation of technological innovators will be made possible with engaging experts, like yourself. By sharing your 'story' including how you got to where you are today and the trials and findings of your life-changing research, you can provide tangible examples and direction for today's youth.

How do I participate?

To join the Virtual Researcher On Call team and participate in an episode of *Tech Talk* please contact Zoe Letwin, Podcast Producer at 519-433-7866 ext. 21 or zletwin@pirweb.org

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