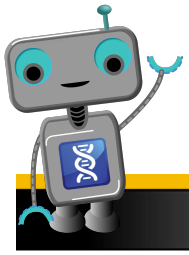
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Science Scoop 101

What is Science Scoop?

Science Scoop is a dynamic fast-paced video podcast series with the goal of inspiring students to become the next generation of champions in the fields of science. Each episode is five minutes in length and will take one to two hours to film, depending on the number of locations.

Science Scoop will not be your average talking head interview featuring an expert. Rather, it will showcase experts in their element—in the field and not in the office. Students will learn what dynamic careers await them in the field of science and furthermore, how this work influences society and the environment at large.

Who will benefit from Science Scoop?

Teachers. Students. Ontario. Canada.

Science Scoop will be used by teachers as an 'edutaining' curriculum complement. This series will meet the curriculum goal of relating science and technology to the environment and society.

Students will be provided with exposure to possible career opportunites. They will also receive instruction on how to take advantage of these opportunities so that they can thrive in the knowledge economies of the future.

Society will benefit as a whole because uptake in science-related fields is crucial for the growth of the province and the country. Our future workforce will provide solutions for environmental and social problems, find creative ways to meet human needs and desires, and continue Canada's upward innovative trend.

Why should you participate in the Science Scoop video podcast series?

Inspiring the next generation of science champions will be made possible with engaging experts, like yourself. By sharing your 'story' including how you got to where you are today and the trials and findings of your life-changing research, you can provide tangible examples and direction for today's youth.

How do I participate?

To join the Virtual Researcher On Call team and participate in an episode of *Science Scoop* please contact Zoe Letwin, Podcast Producer at 519-433-7866 ext. 21 or zletwin@pirweb.org.

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