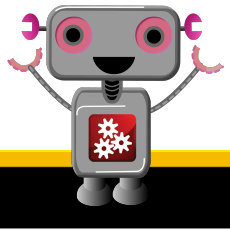
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Engineer This 101



What is Engineer This?

Engineer This is a dynamic fast-paced video podcast series with the goal of inspiring students to become the next generation of champion engineers. Each episode is five minutes in length and will take one to two hours to film, depending on the number of locations.

Engineer This will not be your average talking head interview featuring an expert researcher. Rather, it will showcase experts in their element—in the field and not in the office. This will demonstrate to students what it means to be an engineer and how the work of engineers influences society and the environment at large.

Who will benefit from Engineer This?

Teachers. Students. Ontario. Canada.

Engineer This will be used by teachers as an 'edutaining' curriculum complement. This series will meet the curriculum goal of relating science and technology to the environment and society.

Students will be provided with exposure to possible career opportunites. They will also receive instruction on how to take advantage of these opportunities so that they can thrive in the knowledge economies of the future.

Society will benefit as a whole because uptake in the engineering field is crucial for the growth of the province and the country. Future engineers will provide solutions for environmental and social problems and find creative ways to meet human needs and desires.

Why should you participate in the Engineer This video podcast series?

Inspiring the next generation of champion engineers will be made possible with engaging experts, like yourself. By sharing your 'story' including how you got to where you are today and the trials and findings of your life-changing research, you can provide tangible examples and direction for today's youth.

How do I participate?

To join the Virtual Researcher On Call team and participate in an episode of *Engineer This* please contact Zoe Letwin, Podcast Producer at 519-433-7866 ext. 21 or zletwin@pirweb.org.

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